

Horry County
South Carolina

CAROLINA MEDIA ARTS CENTER LLC
(dba) Carolina B2B and PC Membership
MEMORANDUM OF UNDERSTANDING AGREEMENT
(M.O.U.)

Agreement made this _____ Day of October 2025 by _____ "Your Name" _____ (Here-in after referred to as B2B Member and The Carolina Media Arts Center LLC in partnership with PC Debit Card LLC (Here-in after referred to as CMAC) _____.

WHEREAS, _____ "Your Name and Organization" _____ has the experience and influence to Host / Manage a Podcast/Network/Event that will serve the _____ demographic or industry _____ that will serve Horry County and surrounding Communities of South Carolina. _____.

WHEREAS, the parties hereto desire to combine and collaborate their respective experiences, expertise, and resources for the purpose of: Operating The Carolina Media Arts Center (CMAC) and the Carolina Broadcast Network (CBN) for the express purpose of serving small businesses, nonprofits, young adult careers and providing the community with vital communication and funding resources that are designed to strengthen and improve the community and the families in the Carolinas and nationwide. _____

SECTIONS

- ___ Vision 2013 Inc. Carolina Media Arts and PC Debit Card Relationship
- ___ Signature of Intent to use the PC Debit Card
- ___ Carolina Media Arts Center Responsibility
- ___ Your Responsibility
- ___ You as a Contractor, Service-Provider for Carolina Media Arts Center and or Vision 2013 Inc.
- ___ Fundraising Authorization for your organization
- ___ Your Membership Fee
- ___ Financial Agreement (Your Payment)
- ___ Signatures

Vision 2013 Inc. and the Carolina Media Arts Center Relationship Summary

- Vision 2013 Inc. will oversee the implementation and management of the initial Twenty-four Million Dollar Funding Model. The PC Debit Card is currently finalizing requirements and technical infrastructure to process eighty-thousand-dollar contracts from the first thirty participating corporations. Vision 2013 Inc. will administer and distribute these funds in collaboration with the Carolina Media Arts Center and the PC Debit Card. Funds received via the PC Debit Card are transferred to Vision 2013 Inc. accounts in increments of two million dollars, with the first such transaction anticipated prior to 2025.
- Vision 2013 Inc. does not have ownership or managerial responsibilities over the Carolina Media Arts Center or the PC Debit Card.
- The Carolina Media Arts Center acts as a media, communications, and programming partner for Vision 2013 Inc.
- The PC Debit Card serves as a fundraising program partner for Vision 2013 Inc.
- Board members of Vision 2013 Inc. are gaining insight into the fundraising model through their podcast platform.
- Vision 2013 Inc. enters into a Fundraising Authorization Agreement, consistent with other members.
- All board members of Vision 2013 Inc. will execute this fundraising authorization agreement to secure funding ranging from \$1,500 to \$10,000 for their respective organizations or businesses. These funds are provided by the PC Debit Card, not Vision 2013 Inc.
- Board members of Vision 2013 Inc. continue to learn about the fundraising model using their podcast platform.

Carolina Media Arts Center And The PC Debit Card Inc. Relationship Summary

- The Carolina Media Arts Center partners with The PC Debit Card to offer business and communications services.
- It vets and prepares members for funding, requiring them to operate legally with accounting, legal, business, and marketing teams.
- The Center also manages communications platforms for the PC Debit Card.
- The PC Debit Card contracts service providers and sponsors, receives funding from them, and distributes funds to its members.

SIGNATURE OF INTENT & AUTHORIZATIONS

Use the PC Debit Card and its partner network (upon release).

Allow name and likeness in promotions and on the network.

Accept guaranteed podcast funding (\$1,500–\$10,000/month, based on budget).

CAROLINA MEDIA ARTS CENTER (CMAC) SHALL:

1. Develop a podcast (videos), newsletter, and related communication platforms to provide funding and communication resources for the Member.
 - The PC Debit Card must be used for access to all business services, production, and communication.
2. Deliver the necessary business and communications services to establish and support the podcast and associated business or organization.
3. Issue a monthly revenue statement detailing funds generated by the podcast.
4. Complete all projects according to the requirements set by the member or assigned manager(s).
 - A signature sign-off form will be used at the conclusion of each project or activity.
 - Each project will include a project tracking form, invoice, and purchase orders.

THE MEMBER SHALL

- Manage or host a podcast on PC & CBN Broadcast Networks (CBN & PCB).
- Align produced content and guests with network and funder strategies.
- Collaborate with Media Arts Centers and PC Networking Sessions for promotion and communication.
- Utilize Carolina Media Arts Centers and production teams for podcast creation and marketing.
- Present product displays.
- Partner with manufacturers and retailers to promote products.
- Submit budgets and lists of required vendors, products, and services for current and future operations.

MEMBER-SUBCONTRACTOR COMPENSATION AGREEMENT

The Carolina Media Arts Center and PC Debit Card partners with many organizations and small Businesses (such-as-yours) to provide a sustained source of funding and communications.

Members and podcasters who provide services or products that are critical to the day-to-day operations of the members are given network service-provider contracts to serve the members exclusively.

During our program and funding model roll-out (phase-one) these service-providers (members) are compensated through the B2B Membership Podcast Project. Funding from Your podcast will serve as compensation for your labor with Vision 2013 Inc. and Carolina Media Arts Center until a formal contract and agreement is produced between your organization and the organization you are serving.

During this phase-one.

Your initials

____ My Membership Fee is waived for conducting various types of work hours and projects at no-cost.

____ My work for Vision 2013 Inc. and the associated organizations and projects paid through my podcast.

____ My project, work-hours and expenses will be documented and submitted weekly

____ The Services Me and or My Business or Organization will Provide:

(1) _____

(2) _____

(3) _____

Price-points and expectations are discussed and agreed upon.

FUNDRAISING AUTHORIZATION

***You will receive a separate funding agreement for funds totaling more than \$120,000.*

The PC Network serves as a comprehensive platform offering funding, communication, business, and media resources to support both for-profit and non-profit organizations.

Funding is available for initiatives focused on economic community development, as well as construction or expansion projects that benefit specific industries, groups, or communities. Eligible funding amounts range from \$18,000 to \$120,000, with additional tiers at two million, four million, and twenty-four million dollars.

Organizations will receive funds after successfully completing a campaign in which at least 50 commercial members and a minimum of 30 corporate service providers are registered. ***There are no fixed deadlines, predetermined funding amounts, or obligations for either party prior to contract execution. The amount awarded to your organization will be determined by your current and projected operational budget. The PC Debit Card serves as the fundraising entity for your organization and podcast.

To qualify for funding, your organization must adhere to all program rules. This is one of several support options available to your organization. All funding should be reported in accordance with legal requirements. Tax and reporting documentation will be issued via the PC Debit Card.

I authorize the PC Debit Card to serve as a fundraising service for my organization, podcast, or business.

My organization is applying for PC Debit Card Membership funding between \$18,000 and \$120,000.

_Funding will be determined by our operational or personal budget.

_A certified budget detailing all vendors, items, products, and services is required (Carolina Media Arts and Business Center will provide assistance).

My organization will apply for HCCD or PCCD Funding: Two Million Four Million Twenty-four Million.

Additional applications and procedures may be needed as funds become available.

MY INITIALS

My initials and signature grant the Carolina Media Arts Center permission to use my **project's information only** to acquire funding for my organization through the Networks.

___ My Business or Nonprofit's Intent:

- ___ To Accept the \$18k to \$120k in funding for using the Communication & Funding Platforms.
- ___ To use and Accept the PC Purchasing Debit Card to expend all funds received from the Network.
- ___ To Host a Podcast on the PC Communication's Platform.
- ___ To Attend the Industry Networking Sessions.
- ___ To use the services of the Media Arts and Business Centers.

___ My information to be shared with the PC Funders (to qualify for funding):

- ___ Name, Image, Videos, Podcast (Personal and Business).
- ___ Your Project Business Plan and upcoming projects or expansions.
- ___ Your Detailed Line-Item Budget for the Project.
- ___ Your website and social media (current public information).

___ My Personal or Legal information WILL NOT be Shared (unless it's through a separate application completed by me, required from a funder).

___ Your personal or business legal information or data will not be used (ie: ssn, id's, tax etc).

BUILDING PROJECT TO FUND (___new ___existing upgrade)

Name _____

Constituents, demographic or customers serving _____

Location (state, city, community) _____

Estimated Total Cost: \$_____ Estimated Annual Operation's Cost: \$_____

Funds Seeking: ___\$120k ___Two Million ___Four Million ___Twenty-four Million

How many partners are working with your organization _____

Other Funding Sources considering or available _____

Timeline: ___6 months ___12 months ___2 years

MEMBERSHIP FEE

Every member both pays and receives payment.

_\$7 Free Podcast The content is provided for informational public podcast purposes only, with no ownership rights transferred and no funds generated. There is a funding program available to help set up your podcast and secure necessary funding.

_\$300 Podcast Only Web account and funding setup, including presentation, budget, and proposal preparation. Podcast branding, promotions, and business services are provided. Content ownership remains with the creator. Content is required to be aired on the PC Broadcast Networks to qualify for funding and services.

_\$1000 Podcast & Business Services Includes website development, business services, or business setup. Provides all services required to establish a business, organization, or podcast for funding.

FINANCIAL AGREEMENT

All funds provided via the PC Debit Card are sourced from corporate service provider contracts, rather than from views, subscribers, advertisers, or other social media platforms.

- Funds for members will be released thirty to forty-five days after the Podcast begins.
- Members will receive a monthly report outlining network revenue.
- A monthly forecast statement will include suggested or planned resources, funding, activities, grants, and events necessary for sustaining, developing and scaling the Podcast and network.
- Funds will be issued to members on the PC Debit Card on the first day of each month.

CONTRACT REVISION

This agreement is scheduled for review, potential revision, or extension in six months.

BOTH PARTIES AGREE TO THE ABOVE

This agreement shall be binding upon the parties, and their respective, representatives, executors, successors, and assigns.

SIGNATURES ARE LOCATED BELOW

South Carolina Media Arts Center LLC

By: _____ _____/_____/_____
Wardell Brantley, Director Date
1300 Creel Street
Conway, South Carolina 29527

PC Commercial Member

By: _____ _____/_____/_____
Your Name Date
Your Address
Your City/State/Zip