

**INVITE TO  
INTERVIEW  
WITH ME ONE  
ON ONE**

# THE DETERMINATION PRESENTATION



To determine how each will work with the Networks  
(The \$10,000 Pitch Competition or 5ive Minute Presenter)

## THE INTRODUCTORY VIDEO

Who Are You? What Are You About?

-----

### EVERY

Person, Leader, Official  
Small Business  
Nonprofit  
Corporation  
Agency

-----

To Determine How You Will Serve!  
& How You Will Be Served!



*Every Person, Business Or Organization.*

*Must Register Before Conducting Any Business With Network Or Media Arts Centers. All must understand what the PC Network is about before conducting any business.*

# VIDEO QUESTIONS, DISCUSSIONS & CONFIRMATIONS (zoom or in-studio)

(Small Businesses, Nonprofits, Media and Corporate Service-Providers)

30 Minute Information and Confirmation Interview Style Zoom Session

---

## Session One (15 minutes):

Every small business, nonprofit and corporation will record one of these videos and a Live presentation.

\*\*\*\*This is a confirmation video for Funders, partners and members (to confirm all participant's information).

\*\*\*We will use this information for applications, press releases, promotions and to ensure we are representing you, your business, organization or project the right and best way.

1. **I will ask questions about you, your organization and the project** you will use this new funding to start or expand. We will discuss where you are and where this new funding will take-you and who this new funding will serve.
2. **We will talk about the details and content of your new Podcast and Newsletter.**
3. **I will Explain the Funding**, Procedures and Requirements in detail for both types of funding:
  - The \$18k to \$120k and the Four Million Dollar Economic Development Funding.
  - How the funding is generated through the Group Purchasing Network and distributed on a Purchasing Debit Card that you must use for your operations.
4. **Current Paid-Members** will be given an update on their current Status and the network.
  - Where they are in their fees
  - where they are in the Funding and Podcast Process.
  - What has been done their organization, podcast or project.
  - Next Steps to start Podcast, Receive Funding and Get your project moving.
5. **You will ask all the questions desired** (this video is to confirm you understand the funding process, time-line and requirements).
6. **You will provide a confirmation statement to host your Video Podcast** on the CBN Network.
7. **You Will provide a "video" statement of intent** along with your written statement of intent to use the PC Debit Purchasing Card and Partnering Service-Providers to expend the funds you receive through the Business-to-Business Network (once funding is secured).

## Session Two (15 minutes):

1. You will Record a Promotional Clip for your podcast and Project (to be used in the press releases, commercials and reels).
2. Corporate Promotional Clip will be used as confirmation for the members.
3. Signing of your Letter of Intent to use the PC Debit Card (once funding and partners are acquired).
4. Schedule time to prepare or rehearse for the Presentation / Pitch
5. Agree on your podcast filming & planning time - Schedule time to Plan and Record your first Podcast.
6. B2B Membership Certificate & Badget Awarded.
  - ☐ Podcast Hosting & Subscription Certificate or Subscription Card (Or Letter of Agreement)

# **ON-BOARDING VIDEO INTERVIEW**

## **(zoom or in-studio)**

### **Session One (*15 minutes*):**

- 1. I will ask questions about you, your organization and the project** you will use this new funding to start or expand. We will discuss where you are and where this new funding will take-you and who this new funding will serve.
- 2. We will talk about the details and content of your new Podcast and Newsletter.**
- 3. I will Explain the Funding, Procedures and Requirements** in detail for both types of funding:
  - The \$18k to \$120k and the Four Million Dollar Economic Development Funding.
  - How the funding is generated through the Group Purchasing Network and distributed on a Purchasing Debit Card that you must use for your operations.
- 4. Current Paid-Members** will be given an update on their current Status and the network.
  - Where they are in their fees
  - where they are in the Funding and Podcast Process.
  - What has been done their organization, podcast or project.
  - Next Steps to start Podcast, Receive Funding and Get your project moving.
- 5. You will ask all the questions desired** (this video is to confirm you understand the funding process, time-line and requirements).
- 6. You will provide a confirmation statement to host your Video Podcast** on the CBN Network.
- 7. You Will provide a “video” statement of intent** along with your written statement of intent to use the PC Debit Purchasing Card and Partnering Service-Providers to expend the funds you receive through the Business-to-Business Network (once funding is secured).

# **ON-BOARDING VIDEO INTERVIEW**

## **(zoom or in-studio)**

### **Session Two (15 minutes):**

1. You will Record a Promotional Clip for your podcast and Project (to be used in the press releases, commercials and reels).
2. Corporate Promotional Clip will be used as confirmation for the members.
3. Signing of your Letter of Intent to use the PC Debit Card (once funding and partners are acquired).
4. Schedule time to prepare or rehearse for the Presentation / Pitch
5. Agree on your podcast filming & planning time - Schedule time to Plan and Record your first Podcast.
6. B2B Membership Certificate & Badget Awarded.
  - Podcast Hosting & Subscription Certificate or Subscription Card (Or Letter of Agreement)



# SUMMARY OF TERMS

*Phase one – 1<sup>st</sup> Six Months (Revised after six months)*

## THE PRODUCTION SERVICES YOU RECEIVE:

- \$1,200 per week worth of Production, Filming and Promotions
- Marketing your Podcast, Your Organization, Business or Project
- Video Podcast Show, Newsletter, Website, Social Media and Graphics
- Includes Funding Applications for additional projects.

## YOUR COST

\$7, \$300, \$1,000 (one-time)

## YOUR REQUIREMENTS:

- Record, Film or Host a Podcast & Newsletter
- Share information about your Podcast on the CBN Network
- Participate in Inviting those you influence to subscribe and support your Podcast and Newsletter.

## YOUR FUNDING STARTS

45 to 60 Days after the first Video Interview.

The Amount you Receive: \$1,500 to \$5,000 per month (phase one).

*Your amount is determined by your organizational budget*

## YOUR PRODUCTION TEAM & YOUR COMMUNICATION SERVICES ARE PAID THROUGH *(The First Sixty Days)*

The Subscriptions & Advertisements until all corporate contracts are finalized.

## ADVERTISERS AND SPONSORS

Are Advertising and Serving the Group of 50 Podcasters

## HOW THE NETWORK WORKS

You are paid through the CBN Network.

- 30 Corporate Advertisers (Service Providers) Pay CBN \$80,000 to serve/advertise to the group of Fifty Podcasters = \$2.4 Million Dollars.
- The 50 Podcasters share the \$2.4 Million Dollars
- Each Podcaster receives \$18k to \$120k of the \$2.4 Million Dollars (amount you receive is based-on your current or approved projected operation's budget).
- Corporations. Advertising Contracts an

# STEP ONE

Developing and Communicating the Perfect Presentation!

## (1) DEVELOPING THE PERFECT PRESENTATION

Your presentation, information and delivery must-be flawless and perfect – First Impressions are Critical!

### Your Appointments and Presentation Materials Are Being Setup Now.

See online schedules for your individual meetings, presentations and interview times with the following:

- B2B Networking Session's Presentations to funders.
- Radio and TV Interviews.
- City and County Council Meetings.
- Meetings with City, County, State & Federal Officials.
- Corporate Decision-makers.
- Grant-makers and Agencies.
- Podcast Intros and promotional materials.

### CONFIRM YOUR INFORMATION

Check the website to ensure your weekly planning, filming and production times are correct and you and/or your team can work with the times that are set for you.

*All professionals needed to help you develop your "Perfect-Presentation" and Podcast Show will attend your weekly sessions.*

---  
**PRACTICE – REHEARSAL – PRACTICE – REHEARSAL**

## (2) COMMUNICATING TOGETHER ON ONE PLATFORM

Allows funds to be generated through multiple sources:

Advertising Dollars  
Grant Dollars  
Data Dollars  
Corporate Contract Dollars

### FUNDS ARE GENERATED Through Five Communication Platforms

B2B Networking Sessions  
Podcasts  
Publications  
Directories  
20 Industry-Specific Networks

**We Succeed When We  
"Perfectly-Communicate"  
Our Services To Those  
We Are Purposed To  
Serve!**

*That is why Walmart, McDonald's and Nike is  
on Top! The Formula Works!*



# STEP TWO

Scheduling your Planning Sessions and Presentations

## Let's get started RSVP NOW

### Reserve Your Slot (Businesses or Nonprofits)

For New Customers, Supporters, Sponsors, Media Packages, Business Development, Funding or New Revenue Options.

- 1) To Make a 2 to 5 Minute Presentation (to funders & members).
- 2) To Start or Host a Video-Podcast.
- 3) To Join the \$10,000 Pitch Competition.
- 4) To serve as a Facilitator, Sponsor, Vendor or Judge.
- 5) To Join the Business to Business Directory.
- 6) To Join the B2B Membership (to receive \$1k to \$10k a month).
- 7) To prepare to receive the HCCD Funds.



Professionals will assist you with developing a winning presentation (In-person or virtually).



# YOUR “PC SUCCESS TEAM” & DEVELOPMENT NETWORK



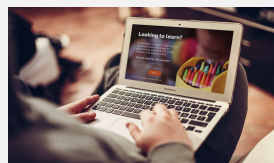
(How it Works)

## THE PC SLOT SYSTEM & YOUR PC SUCCESS TEAM

*(local and national companies)*

- ☐ The PC Debit Card offers 500 Slots per Industry per region or city.
- ☐ 500 Commercial Members who use the same 100 products or services to run their operations, are paired with a “cluster” of companies that provides their specific “cluster” of services or products.
- ☐ The PC Merchant System pays the companies (corporations) on-the-behalf of the group of 500 members based on each member’s pre-budgeted needs and spending habits.
- ☐ You (PC Card Member) will never give-up your “slot-membership” *(that includes all the services, products and resources that you need)* because of the financial benefit that your organization receives from that slot/membership from the 200 companies that are serving-you and paying-you to remain in that slot.
- ☐ You are being paid and serviced by the corporations to keep your PC Membership active.

**The “PC Slot” Your PC Debit Card Membership *consist of 200 corporations dedicated to serving your specific-individual needs.* This is how Your profit or nonprofit is sustained and positioned for continual growth for a life-time.**



# STARTUP & REGISTRATION STEPS

Two Million Dollar "Funding-Solutions" Launch Campaign

## 18 LOCAL MEDIA COMPANIES – UNITED TO INVITE 3500 MEMBERS

News Stories, Social Media, Email and Text Campaigns

### Inviting 10,000 Small Businesses and Nonprofits to:

- 1) Sign the "Signature of Intent"
- 2) Register for the Funding & Services
- 3) Attend one of the Information Sessions

**3,500 Profits & Nonprofits**

**AFTER  
PAYMENT**

Vetted & Scheduled by the  
Carolina Business Development Teams

### **BUSINESS & MEDIA CENTERS (5)**

*Each center will serve 500 members*

North Strand  
Myrtle Beach  
Conway  
Loris  
South Strand

1. To Process the in-take forms and assign each member to their slot on the PC Success Team.
2. To setup their online accounts.
3. To Schedule their attendance at the Weekly Networking, Planning and Information Sessions.
4. To Invite to serve as an Advisor, Service Provider or Network Manager.
5. To complete the photos, videos, and productions required.

**200 Corporate Providers**

**AFTER  
PAYMENT  
or  
Sponsorship**

Meet-with & Scheduled by the  
Business Center Administrator

### **BUSINESS & MEDIA CENTERS (5)**

*Each center will serve a specific Success Team*

1. Paired with the members (*their clients*)
2. Schedule Planning times at Centers.
3. Networking Sessions
4. One-on-One sessions
5. Sponsorship Opportunities

1. To Meet the Members (their new customers).
2. To Discuss their Services that are available to each specific group or industry.
3. To Pair with clients & customers on the PC Success Team.
4. To Begin to serve the members their new customers as needed (at the centers or their individual office locations).
5. To Accept an invitation to serve as an Advisor, or Network Manager.

## **Two Million Dollar "Funding-Solutions" Program Established**

- 1) 315 Service Providers - Receiving their contracts and Customers.
- 2) 3,500 Recipients Receiving their \$1,500 to \$10,000 and Business and Media Services

## B2B Membership Startup Action Steps

PC Commercial Card & Pcpay Gateway

(800) 948-5980 \* CarolinaB2B.com



# YOUR PC ACCOUNT SETUP

*(students in the Entrepreneur's Program will perform all work)*

1. Adding to your account your members and the organizations that you influence or partner-with.
2. Completing all required criteria, so that the network is able to legally and effectively fund your organization.
3. Adding your products, services, events etc to the website, mobile app and network.
4. Adding Your vendors and suppliers and service providers your organization needs to effectively operate.
5. Submitting all names and information on your customers, supporters, members, etc.(Your work towards the One million members and your 500 customers, clients and supporters).
6. To Establish an additional revenue source through the media arts platforms.

# VALIDATION UNITY OVER ONE-NESS

*This step cannot be over-looked or altered.*

This Step Validates: no-one or no-organization is above the Spending-Groups of 500 (commercial), One Million (individuals) or the National Group of Forty Million.



## **STEP ONE** (everyone makes a presentation)

### **1. THE QUALIFIER TO WORK WITH THE NETWORK**

### **2. MAKING A PRESENTATION TO THE NETWORK-GROUPS**

Every Small Business, Nonprofit, Corporation, Agency, School or Person will make a presentation of their service, project or product on Monday or Tuesday.

- ✓ *After the presentation is made to the group, Then the network decides if we will spend any money or time with your business, corporation, project or agency.*
- ✓ (no-one, organization, company is special, everyone makes a presentation to the group before they are served or before they serve the group or the network.

## **STEP TWO** (Start serving or receiving service)

Each Presenter is assigned or scheduled to the various Sessions based on their Industry or Project to Start serving or working with the Network or group (to serve or be served).

## Carolina Business-to-Business Network

*A New Funding-Source is on it's Way*

# TAKE THE QUICK "One-Question" Survey

Choose a Free Business  
Service for your Time!



### Please Answer the Following Question

Would your Business or Nonprofit use a Purchasing Debit Card to pay for your operational expenses in-return for an **additional \$1,500 to \$10,000 per month?**

*The amount you receive is based-on your budget (It's a group-rebate system).*

*See website and/or attend one of the Industry Networking Sessions for details.*

### Choose one Free-Service-Gift for Your Time

1. A Business Photo Shoot.
2. A 30 Sec. Video Reel for Your Business or Project.
3. A Podcast Start-up Slot.

*You must take the survey by May 5th & RVSP to a B2B Session to receive the gift.*



Click on the Image link or log-onto the website to take the survey and claim your service.

[www.CarolinaB2B.com](http://www.CarolinaB2B.com)